

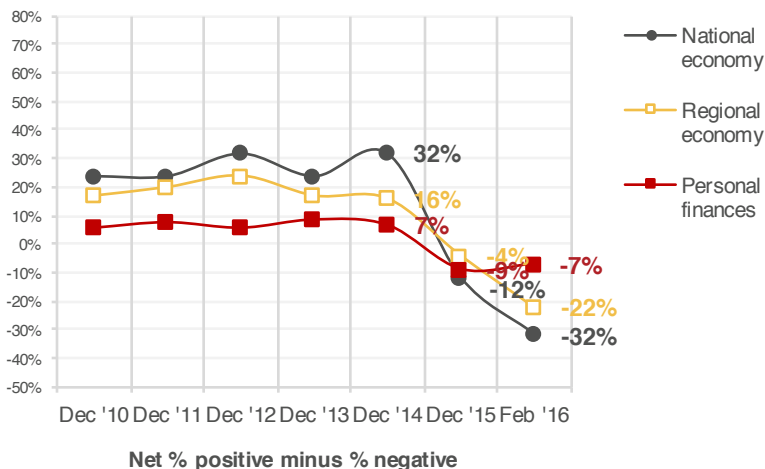
PUBLIC PERSPECTIVES – TREND FLASH

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ECONOMIC ASSESSMENTS – ALL CANADIANS

Assessments of the condition of the economy continue to plummet. If they have not done so already, companies, organizations and governments should be taking notice and examining their activities in order to account for the increasingly depressed opinion environment among Canadians.



COUNTRY RIGHT/WRONG TRACK

The honeymoon for the new federal Liberal government is likely coming to an end. In three short months, a majority of Canadians have gone from believing that the country is heading in the right direction to believing that we are now off on the wrong track. This is the widest disparity with negatives outweighing positives since 2010.

